As companies become increasingly aware of the value of their investment in corporate content and the intellectual capital it represents, they are eager to gain full profit potential by leveraging this significant investment to lower costs, improve productivity, and harness their creative assets faster than their competition. A Printers Guide to Content Management Services demystifies the field of content management services. Whether customer content is managed solely by the print service provider, or the printer links to customer content management systems, learning about - and offering - content management services is vital to the future survival of a print service provider in the digital age. A print service provider must be positioned to play a key role in this asset value chain to extract incremental revenue associated with repurposing that content in print and other media. In its six case studies, A Printers Guide to Content Management Services cites real-world examples solicited from a variety of successful service providers who have augmented their businesses by adding content management services to their portfolio of offerings. Using this solid, practical guide, learn how content management services can provide you with a competitive advantage and market differentiation.

Coloring Books For Adults Christmas Mandalas Vol6 (Holiday Mandalas), Sports Illustrated Swimsuit Portfolio: Paradise Found, Heart of the Serpent (Hades Carnival Book 5), Cable Modems: Technologies and Applications (Advances in the Information Industry Series), Adult Coloring Escapes Coloring Books for Adults - Mosaic Places Featuring 30 Stress Relieving Designs of Travel Destinations, Wordpress Website Design - The Absolute Beginners Guide To Building A Professional Looking Website From Scratch, Copyright Law, Essential Cases and Materials (American Casebook Series), Naked Battle Elves - Chronicle 5, Crea il Tuo Software. Imparare a Programmare e a Realizzare Software con i piu Grandi Linguaggi di Programmazione. (Ebook Italiano - Anteprima Gratis) (Italian Edition),

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